

Jack Daniel's® Whiskey Barrel Smoking Wood Chips



180 CU IN BAGS

Fast-growing, high margin segment within the Charcoal Product Category

Jack Daniel's is a world-renown premium brand with a dedicated following of brand loyal consumers

Chips made from real whiskey barrels

Premium Brand

The extension of the Jack Daniel's brand from the bottle to the barbecue is a natural progression where the values of authenticity and quality are translated into delicious flavor profiles and superior grilling experiences.

The addition of the well-known, trusted Jack Daniel's brand products delivers an opportunity for increased store margin.

Jack Daniel's Tennessee Whiskey is aged in charred white oak barrels. During the aging process, the whiskey is drawn in and out of the wood giving it its distinctive color and flavor.

A portion of whiskey remains in the wood after the barrels are emptied.

Product Details

Item #	01749
Unit Net Weight (LB)	2
Units per Pallet	312
Cases per Pallet	52
Pallets per Truckload	52

